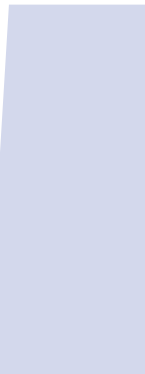


# JASPERS, JEREMIE, JESSICA Conference

European Investment Bank • European Investment Bank • European Investment Bank • European Investment Bank • European Investment Bank



## A New Generation of Instruments in European Regional Policy

Conference organised in co-operation with the European Commission

Bratislava, 15-16 October 2008 • Crowne Plaza Hotel



# JASPERS, JEREMIE, JESSICA

## A new Generation of Instruments in European Regional Policy



Bratislava, 15-16 October 2008

### Wednesday, 15 October

#### 17:00 Conference Opening

- **Philippe Maystadt**, President, European Investment Bank
- **Danuta Hübner**, European Commissioner for Regional Policy
- **Dušan Čaplovič**, Deputy Prime Minister of the Slovak Republic

Reception

### Thursday, 16 October

08:30 Registration and coffee

#### 09:00-10:15 Plenary session

- **Matthias Kollatz-Ahnen**, Vice-President, European Investment Bank
- **Katarina Mathernova**, Deputy Director General, Development, Coordination and Communication of Cohesion Policy, DG Regio, European Commission
- **Richard Pelly**, Chief Executive, European Investment Fund
- **Alexander Auböck**, Business Group Director, Cooperation Initiatives and Programmes, EBRD
- **Wolfgang Kroh**, Member of the Board, KfW
- **León Herrera**, Deputy Director General, CEB

10:15 Coffee break

#### 10:30-12:00 Parallel workshops 1 – 3

##### Workshop 1: JASPERS Transport Projects

- The Blue book for Poland – project preparation guidelines for the transport sector  
*Artur Rudnicki*, transport economist, JASPERS
- EU supported projects, co-operation with Jaspers Initiative  
*Grzegorz Obara*, Head of Study Section, National Roads Administration, Poland
- Urban transport: the Sofia and Krakow example  
*Zbiniew Palenica*, Vice-president of the Management board, MPK SA Krakow  
*Stoyan Bratoev*, Director, Sofia Metro  
*Gerry Muscat*, Sector Manager Municipal Infrastructure, JASPERS

**Chair:** *Pat Walsh*, Head of JASPERS, EIB

##### Workshop 2: JEREMIE Status Quo

- General introduction of the JEREMIE initiative and its key-role in the context of the cohesion policy,  
*Dorota Zaliwska*, Head of Unit, Financial Engineering, DG Regio
- General principles, evaluation and implementation preparation of the JEREMIE initiative,  
*Hubert Cottogni*, Deputy Head of JEREMIE, EIF
- Case Study JEREMIE in Slovakia – Implementation, preparation and outlook,  
*Mario Vircik*, Director of International Relations, Ministry of Finance of the Slovak Republic

**Chair:** *Marc Schublin*, Head of Mandate Management and Product Development, EIF

##### Workshop 3: JESSICA in Concept

Towards More Sustainable Cities & Communities

- Introducing the JESSICA initiative and its role for urban development policy  
*George Kolivas*, Financial Engineering, DG Regio
- JESSICA – The role of the EIB, the results of the studies and the way forward  
*Brian Field*, Urban Specialist – JESSICA Task Force, EIB
- JESSICA - the role of the CEB  
*León Herrera*, Deputy Director General, CEB

**Chair:** *Eugenio Leanza*, Head of JESSICA Task Force, EIB



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### 12:00-13:30 Parallel workshops 4 – 6

#### Workshop 4: JASPERS Environment & Energy Projects

- Energy Efficiency refurbishment for public buildings - an example from Poland  
*Ralf Goldmann*, Energy specialist, JASPERS
- Ecological refurbishment of the Warsaw University of Technology  
*Prof. Tadeusz Skoczkowski*, Warsaw University of Technology and President of the Polish National Energy Conservation Agency
- Water sector portfolio approach in Slovenia and Hungary  
*Gergely Horn*, Head of Section, Water Sector Managing Authority, Environmental Programmes, Hungary  
*Eckart Tronnier*, sector manager water and waste water, JASPERS

**Chair:** Brendan Smyth, Financial Engineering, DG Regio

#### Workshop 5: JEREMIE Implementation

- Case Study JEREMIE in Romania - JEREMIE implementation steps after signature of the funding agreement  
*Stefan Ciobanu*, Ministry of Economy and Finance, Romania
- JEREMIE products – Debt and Equity instruments possible in a Holding Fund  
*Jacques Darcy*, Head of Product Development, EIF

**Chair:** Hubert Cottogni, Head of Regional Business Development, EIF

#### Workshop 6: JESSICA Implementation

Towards More Sustainable Cities & Communities

JESSICA is a flexible instrument that can and should be deployed according to a Managing Authority's needs and requirements, i.e. a customised approach is called for:

- Case Study for Germany  
*Björn Gabriel*, Urban Specialist – JESSICA Task Force, EIB
- Case Study for Poland  
*Rafal Rybacki*, Product Development Specialist – JESSICA Task Force, EIB
- EIB as Holding Fund  
*Frank Lee*, Product Development Specialist – JESSICA Task Force, EIB
- Expert Working Group on JESSICA – A report on emerging problems and issues with JESSICA implementation  
*Dr. Wolfgang Eckart*, Chairman of Expert Working Group, Fed. Ministry of Transport, Building and Urban Affairs, Germany

**Chair:** Dorota Zaliwska, Head of Unit, Financial Engineering, DG Regio

### 13:30-14:30 Lunch

### 14:30-16:00 Parallel workshops 7 - 9

#### Workshop 7: PPPs and Structural Funds

- The contribution of PPP to Economic and Social Infrastructure investment in the EU  
*Tom Barrett*, Director, European Investment Bank
- Conditions for the successful development of PPPs in Central and Eastern Europe
- The role of the European PPP Expertise Centre (EPEC)  
*Andy Carty*, EPEC

**Chair:** Alexander Auböck, EBRD

#### Workshop 8: Sustainable Development

Environmental assessment in project preparation: the JASPERS experience in the new Member countries  
*Silvio Stoica*, State Secretary, Ministry of Environment, Romania  
Speakers from EIB and DG Environment tbc

**Chair:** Adina Relicovschi, JASPERS

#### Workshop 9: European Micro Credit Initiative

- General introduction; *Philippe Delvaux*, Financial Engineering, DG Regio
- Players, commitments and status quo of the European Micro Credit Initiative; *Marc Schublin*, EIF
- Targets and beneficiaries of the Micro Credit Initiative; *Maria Nowak*, President, European Microfinance Network

**Chair:** Rudolf Niessler, Director, Policy Coordination, DG Regio

### 16:15 3Js – The way ahead

- **Grammatiki Tsingou**, Director General, Projects Department, European Investment Bank
- **Rudolf Niessler**, Director, Policy Coordination, DG Regio, European Commission
- **Richard Pelly**, Chief Executive, European Investment Fund

#### Closing remarks

- **Matthias Kollatz-Ahnen**, Vice-President, European Investment Bank

17:00 End of conference programme

### What is JASPERS ?

The JASPERS (Joint Assistance to Support Projects in European RegionS) programme is a technical assistance partnership between the European Commission's Regional Policy DG, the European Investment Bank (EIB) and the European Bank for Reconstruction and Development (EBRD) and the KfW which recently joined the Partnership.

The main objective of this programme is to provide technical expertise to the Member States with a view to developing large-scale high-quality infrastructure projects, mainly in the transport and environmental sectors, with the help of EIB and EBRD experts, thus expecting the grant funding that they may obtain from the Commission.

### What is JEREMIE ?

JEREMIE stands for "Joint European Resources for Small and Medium-sized Enterprises" and is an initiative which was developed by the European Commission (EC) and the European Investment Fund (EIF), which is part of the European Investment Bank (EIB) group in the context of the EU Structural Funds allocation 2007-2013 for the European Member States and regions.

The initiative offers EU Member States, through their national or regional Managing Authorities, the opportunity to use part of their European Union (EU) Structural Funds to finance small and medium-sized enterprises (SMEs) by means of equity, loans, or guarantees, through a revolving Holding Fund acting as an umbrella fund.

### What is JESSICA ?

JESSICA stands for Joint European Support for Sustainable Investment in City Areas. This initiative is being developed by the European Commission and the European Investment Bank (EIB), in collaboration with the Council of Europe Development Bank (CEB). Under new procedures, Member States are being given the option of using some of their EU grant funding, their so-called Structural Funds, to make repayable investments in projects forming part of an integrated plan for sustainable urban development. These investments, which may take the form of equity, loans and/or guarantees, are delivered to projects via Urban Development Funds and, if required, Holding Funds.

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